

Anthony Dempsey
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Professional Experience

Tween Brands - 11/10 - present
Sr Web Designer – shopbrothers.com

Responsibilities:

- Web design, email marketing and brand development for Brothers™, a new clothing line for tween boys
- UI, front end development and Flash development
- Photo shoot art direction and planning
- Manage and oversee web production designer
- Mentor Justice web designers
- Lead production meetings to teach new design techniques, optimization tips and SEO file naming
- Work with the digital marketing team to track stats and effectiveness of key emails and web pages

Indie House, LLC - 3/09 - 5/10
Founder

Responsibilities:

- Managed and operated shared working environment.
- Promoted studio space via radio promotions, events and print advertising
- Recruited members and built up project work for designers
- Lead training workshop for designers (Print to Web transition)
- Hired interns and reviewed portfolios of those signing up

anthonydempsey.com - 8/08 – 11/10
Independent Web Designer/Developer

- Contract work for Lane Bryant – created a carousel for the home page of Sonsi.com
- Contract work for Concentric Studio – worked on style sheets for Victoria's Secret and website headers for marthastewart.com

tommaso inc. - 6/07 - 8/08
Art Director - Interactive Media

Responsibilities:

- Produce and coordinate all online and interactive media projects including art direction, design and development.
- Work closely with clients, vendors and team members to deliver final projects that exceed client expectations.
- Prepare estimates and projected timelines for all online and interactive media projects.
- Cultivate and retain client relationships.

compulsiveminds, LLC - 6/03 - 6/07
Web Designer/Developer/Owner

Responsibilities:

- Cultivate and retain client relationships.
- Provide clients solutions for web design and development.
- Solely in charge of all areas of web site production from design to development with an emphasis on building custom CMS (content management system) web sites.

Clary Communications - 4/01 - 6/03

Interactive Designer/Art Director

Responsibilities:

- Expanded services to include web site design and development which lead to a significant increase in revenue for the company.
- Worked closely with clients, vendors and team members to develop creative concepts for print and web media.
- In charge of all stages of design and development from thumbnail sketches to final production.
- Mentored graphic design intern.
- Met tight deadlines and multi-tasked multiple projects.

RMD Advertising / RMD Public Relations - 8/00 -10/00

Graphic Designer

Responsibilities:

- Worked closely with team members to develop creative concepts and designs for print advertising, web, powerpoint presentations and promotional products.

Avalon Vintage Clothing - 12/97 -3/98

Menswear Buyer

Responsibilities:

- Met with vendors, attended market week in NYC to review the latest fashion trends and lines and worked with store managers in Columbus and St. Louis to purchase inventory.

Rag-O-Rama - 7/97 -12/97

Buyer

Responsibilities:

- Bought used clothing from the public and priced it to sell. Assisted in store merchandising and window displays.

Cricket West - 6/93 -5/97

Manager

Responsibilities:

- Managed a staff of seven people for men's and women's retail fashion store.
- Assisted district manager with inventory purchases
- Directed store merchandising
- Maintained financial records
- Provided customer services to new and existing clientele

Education

BFA Advertising and Graphic Design, 5/2k, The Columbus College of Art & Design

Software:

Advanced knowledge of:

Adobe CS4 (Flash, Dreamweaver, Photoshop, Illustrator, InDesign, ImageReady) Macintosh Platform

Miscellaneous applications:

Transmit

Parallels (Running Windows XP and Vista)

Skill Set

Advanced knowledge of:

CSS/XHTML
PHP/MySQL

Intermediate knowledge of:

AJAX
DHTML
Javascript
Actionscript 2.0/3.0
CMS (Content Management Systems - Custom built)
E-commerce (Real time processing and client processed)

Recognition

- 2003 Prism Award for best Media/Press Kit, Electrolux (key role in development of Electrolux's press center web site for North America)
- 2003 Prism Award for best Community Relations Campaign, WBNS-10TV/Commit To Be Fit (key role in the design and development for the Commit To Be Fit section on wbns.com)
- 1999 Commercial Art Scholarship from the Columbus College of Art & Design
- 1989 Two year scholarship to attend the Columbus College of Art & Design

Community and Advocacy

- Participated on the Do Good Bus with Foster the People
- Started a support group for parents and guardians of autistic children in 2006. A small group of people met monthly for emotional support and to gain knowledge for therapy and funding options.
- Organized a benefit concert to raise money and awareness for Autism Speaks. The show consisted of national act The Von Bondies and local bands, Karate Coyote, The Dirty Flagggs and the Clampdown at BoMA.

References

Available upon request